



Suzuki's "Way of Life!" is the heart of our brand - every Suzuki vehicle, motorcycle and outboard motor is built to create excitement so customers can enjoy everyday life.



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**SUZUKI MOTOR CORPORATION**  
300 Takatsuka-cho, Minami-ku, Hamamatsu-shi, Shizuoka 432-8611 JAPAN  
[www.suzuki.co.uk](http://www.suzuki.co.uk)

IGNIS BROCHURE 03  
9999-BVCOZ-001

# IGNIS



Way of Life!



# The Only Ultra Compact SUV

Want to stand out from the crowd? Then discover the only ultra compact SUV. Bold distinctive styling, combined with urban functionality means there's nothing else like it. Drive it for yourself and make every journey an adventure.



# Urban proof



The Ignis has been designed for the city and is perfect for urban explorers. With its ultra compact body size, it easily manoeuvres through narrow city streets – and with SUV looks and crossover capabilities, driving in the city has never been so much fun.



# Iconic design



Eye catching, head turning, bold - when you drive the Ignis, prepare to get noticed. From every angle it radiates a unique personality and presence, from the exterior detailing to the funky colour options. So don't just drive, drive in style.



# Compact, yet spacious

Don't be fooled by its ultra compact size — the Ignis has plenty of flexible luggage space, making it perfect for a weekend away.



Rear seats raised.



Rear seat split folded.



Both rear seats folded.

## Luggage space with adjustable capacity to fit your luggage.

The Ignis boasts luggage space volume measuring 505L\* when the rear seats are folded down. The 60:40 split rear seats can be folded down from the luggage side as well; folding down the seat backs makes it possible to arrange the space for various kinds of luggage.

\*Measured using the German Association of the Automotive Industry (VDA) method.  
\*Items are loosely placed in the rear storage area for illustrative purposes only and should be properly secured while driving.



# Distinctive interior

With a sleek, premium look and flashes of funky colour, the interior of the Ignis really enhances its urban style.



### Smartphone Linkage Display Audio (SLDA)

(Optional for GLX)  
The audio system features a touch-panel display as intuitive as a smartphone. Connect your smartphone via Bluetooth\* or USB cable to use your apps through the display, which is also equipped with a radio, rear-view camera and navigation\* functions.

\* Bluetooth is a registered trademark of Bluetooth SIG, Inc.  
\* For details of equipment availability, please refer to the major equipment list.



Apple CarPlay lets you use your iPhone to make calls, access your music, send and receive messages, and get directions all with your voice through Siri or by tapping on the audio display.

Apple CarPlay is available in the countries listed at the following link: <http://www.apple.com/ios/features-available-by/apple-carplay-optional-carplay>  
\*For more details including iPhone models compatible with Apple CarPlay see: <http://www.apple.com/ios/carplay/>  
\*Apple, Apple CarPlay and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries.



### androidauto

Android Auto™ extends the Android platform into the car in a way that's purpose-built for driving. It is designed to minimise distraction so you can enjoy driving with Google services like Google Maps and Google Play Music. Get the Android Auto app on the Google Play Store\*.

\*Android Auto is available in the countries listed at the following link: <https://www.android.com/autofaq/>  
\*Most phones with Android 5.0+ works with Android Auto: [https://support.google.com/androidauto/answer/9348019?hl=en&ref\\_topic=6140477](https://support.google.com/androidauto/answer/9348019?hl=en&ref_topic=6140477)  
\*Google, Android, Google Play and Android Auto are trademarks of Google LLC.



### MirrorLink

MirrorLink lets various applications on your smartphone appear on the vehicle's touchscreen display, allowing you to access your smartphone's features.

\*MirrorLink™ is compatible with the smartphones listed at the following link: <https://mirrorlink.com/iphones>  
\*MirrorLink™ is a registered trademark of the Car Connectivity Consortium LLC.



### Meter cluster

An information display in the fashionable meter cluster keeps you informed of such basic information as fuel economy, outside temperature, time of day, fuel consumption and driving range. Switches on the steering wheel and beside the meter cluster let you choose what information is displayed.



### Audio control switches

User-friendly switches on the steering wheel allow control of audio volume, audio modes such as radio and Bluetooth®, and the hands-free phone function.



### Colour variations

The bold contrast of black and white on the instrument panel is simple in composition but leaves a bold impression. Gunmetal grey and blue accents on the centre console and door grips add a sophisticated feel to the interior atmosphere.

\* The accent colour differs depending on the body colour.





# Outstanding driving performance

With its responsive engine and hill hold and descent control, the Ignis puts the excitement back into driving.



### 1.2 petrol engine

The 1.2-litre petrol engine offers the best of two worlds-high output and good fuel economy. Despite the engine's small displacement, its heightened compression ratio results in better thermal efficiency for powerful driving. Knocking, which can result from high compression, is suppressed by the engine's augmented cooling performance. For good fuel economy without sacrificing output and torque, fuel combustion has been enhanced, friction has been reduced and efforts have been made to make the engine light and compact.



### 5MT

Gearing is set for maximum engine efficiency and a moderate, comfortable shift feel.

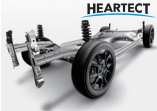
### CVT

The CVT offers powerful acceleration performance at low speeds and outstanding fuel efficiency when cruising at high speeds.



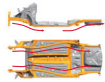
### Suspension

The lightweight, rigidly mounted suspension effectively absorbs road bumps for a smooth, comfortable ride. It also contributes to light steering that feels stable and direct for responsive handling.



### Light and rigid HEARTECT platform

The smoothly curving frame increases underbody stiffness that delivers excellent fundamental vehicle performance while also enhancing collision safety by efficiently dispersing energy. Despite the vehicle's compact SUV design, this platform enables optimal placement of components for a comfortably wide cabin and ample cargo space.



### Cruise control

(Standard for GLX)  
Use of the cruise control function enables the vehicle to automatically maintain a set speed without the need to operate the accelerator pedal. This reduces driver fatigue when driving at high speeds or over long distances and also enhances fuel efficiency by eliminating unnecessary acceleration and braking.



# Fun, yet functional

Flexible, functional, useful. There's more to Ignis than you think.

## Spacious interior

Enjoy plenty of interior space in the Ignis. The compact engine compartment leaves extra room for front and rear passengers.



## Convenient, easy-to-use storage space



1. Glovebox
2. Centre console tray and cup holders
3. Front door pockets and bottle holders
4. Rear door bottle holders
5. Rear console cup holder

## Seat heights designed for comfort

An elevated seating position makes it easier to get in and out and also creates a higher eye point for better visibility.



## High ground clearance

High 180mm ground clearance gives the Ignis an authentic SUV look despite its small size.



Minimum Ground Clearance: 180mm (excluding air dam)

## Outstanding manoeuvrability and high travelling performance

With a minimum turning radius of 4.7m, the Ignis is easy to manoeuvre on narrow roads and parking lots. Large-diameter tyres and high ground clearance also provide peace of mind when driving over uneven or bumpy roads.



Approaching angle (including air dam) 19.0° Ramp breakover angle 20.0/23.0° Departure angle 20.0/24.0°





# Unique accessories

Make the Ignis as individual as you are.

## For SUV looks

Exterior accessories to give your Ignis a more powerful off-road appearance.



\*Fitted with 16-inch polished alloy wheels, Side body moulding (large), Roof edge spoiler, Decal hood, and Rear hatch moulding "chrome".

## Accent colour items

Coordinate exterior and interior colours to personalise your Ignis.



Fervent Red (2N6) Flame Orange Pearl Metallic (2W0) White (2A1)  
 \*Fitted with Front coloured grille, Outside door mirror covers, Wheel decal and Side body decal



Libra Medium Blue Pearl (000) Dazzling Orange Metallic (1CW) MEDIUM GRAY METALLIC (P5G)  
 \*Fitted with AC centre bouvres, side bouvres rings, centre console ornament and interior door grips.



# Enjoy every moment

Every time you drive the Ignis, the city transforms into an adventure waiting to happen. You'll feel the fun personality of the Ignis every time you start the engine, and once you start driving you won't want to stop. So get out and explore or simply enjoy the view – but wherever life takes you, the Ignis will ensure it's a journey to remember.